

SCCA San Diego Region 57
Board of Directors Meeting
March 12 2026 - 6:15pm
6:15 PM BOD Agenda
Video/Telcon Meeting

Attendees: Alex M., Mike P., Tim S., Sam L., Lexie K., Eric S., Craig R., Brianna A., Angela S.
Call to Order

BOD Agenda Items

- Review and Approval of February 2026 meeting minutes- Approved by Sam L., Mike P., and Tim S.
- Review and Approval of [February 2026 meeting minutes](#)
- [Treasurer's Report](#)
 - o Position better still ~\$9500 for the year down.
 - o Any upcoming expenditures by programs outside of standard event operational costs?
 - Please remember for all programs that any expenses for over \$1000 should be approved by BOD. All recurring expenses MUST be approved regardless of price.
 - o Tim's role until May 1st.
- Memberships
 - o Current membership report, general update
 - o 735 this month
- Region Communications
 - o Email Blast Schedule was created
 - o This month's blast did go out albeit Eric had issues with format.
 - o Templates available on the drive
- Social Media
 - o Discuss feasibility of creating a schedule
 - o Discuss how Social Media works, effort and acceptable reactions to campaigns.
 - o Discuss what metrics we have access to.
 - o FB/Instagram/Tiktok Event Blasts.
 - Current Ads - future Ads
 - Working on converting interactions into signing up for events.
 - Discussed establishing in person events and sponsorship with local businesses
 - Discussed doing more visibility in public automotive events.
 - o We cannot reference specific events in advance of registration being open.
- Solo Report - Samantha Lei
 - o Sub Committee reports
 - Equipment/ Some transmitter issues are being sorted.

- T&S
 - Membership / Waivers
 - Lot
- Past Events
 - Speak to each past event
 - Incidents
 - Good/Bads
 - Revenue
 -
- Future
 - Upcoming events
 - Anything different
 - Expected other event conflicts
 - Discussed future procedure for operating in other regions
- Program Directives for next month/this year?
- Track Day Events Chair Report - Craig Rush
 - Chuckwalla Updates/ Potential event in May
 - Other track updates/ Conversations happening with Buttonwillow and Arizona Region
 - Program Directives for next month/this year
 - Sub-committees
- Road Rally Chair Report
 - Currently on hiatus due to a lack of capable leadership through Q2 of 2026
- RallyCross - Lexie Kennedy
 - Ongoing revenue issues
 - Sponsorships
 - Past Events
 - Speak to each past event
 - Incidents
 - Good/Bads
 - Revenue
 - Test event was rough on Competitor's cars Possibly hurting race entries in the upcoming event
 - Future
 - Upcoming events
 - Anything different
 - Expected other event conflicts
 - Trying to Improve participation

- Possibly switching to one day events at some sites
- Potential new event sites
- Program Directives for next month/this year
 - Subcommittees should be formed - would like to see them added to charter and identifying key sub-committee chairs responsible solely for their items.

New Business

- Discuss “fair share” volunteerism with group

Longer Term

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- Secretary of State Renewal - Completed 2024 (Dec 2026)
- Elections (begin plan and add to agenda in August 2026)
 - September 1st - Get list of SDR members of record
 - September - Nominating Committee with two general members
 - October- Present Candidates
- Solo Committee Charter Review and Issuance (begin September, issue by year end)
- Tax Return (due October 2026)
- Lake Elsinore Permit for 2027, apply in Oct 2026
- Awards Banquet Review Planned Expenses for (October 2026)
 - Awards Banquet
 - Awards Trophies and Jackets
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2026)
- Review summary of [SCCA Social Media and Member Conduct Policy Summary](#) (Jan 2026)
- Security - 2FA on all accounts, review MSR access and my.scca.com region roles (Jan 2027)
- Batteries for airtags - July 2026
- Formalize event scheduling and event contract signing, add to Committee Charters
 - Sub committees requested and required to collaborate with other committees & BOD when scheduling events
 - Single POC for Contract Negotiation with sites
 - Only the CFO can sign a contract with the approval of the BOD
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Next BOD Meeting/Adjournment:

April 9th 6:15pm