

SCCA San Diego Region 57
Board of Directors Meeting
August 14, 2025
6:00 PM BOD Agenda
Video/Telcon Meeting

Attendees

- Ric Senior, Eric and Angela Sakariassen, Samantha Lei, Philip Dotemoto, Tim Schultz, Lexie Kennedy

Call to Order

BOD Agenda Items

- Review and Approval of August 2025 meeting minutes
- Treasurer's Report
 - o Tim has been working with Nima to learn the treasurer responsibilities
 - o Plan for Tim to cover the treasurer's report for the October BOD meeting
 - o Expenses to repair the roof the RX trailer
- Region Communications & Social Media
 - o Email content and create blast schedule
 - Last email sent a couple weeks ago
 - Next email planned for the week of the 22nd
 - Include a reminder about the upcoming BOD elections
 - o FB/Instagram/Tiktok Event Blasts
 - Promotion ads for RX, AX novice school and champ day
 - Running videos and stories
 - Trying ad targeting with different audiences: liked SDR's page, subscribed, never interacted with previous posts
 - Competing with the Crows Landing event hosted by the San Francisco region SCCA
 - Promoting positivity in social media posts and interactions
- Memberships
 - o Current membership report, general update - 669
- Solo Report - Craig Rush
 - o Solo Committee Charter Review and Issuance (begin September, issue by year end)
 - o Novice school planning
 - o Past Events
 -
 - o Future
 - Oct 4th Novice
 - Oct 5th Champ
- Track Day Events Chair Report - Samantha Lei
 - o Chuckwalla 2026, Jan 3-4
 - o Waiting to open the MSR registration until after the contract is complete
 - o Looking into Buttonwillow

- Road Rally Chair Report - Ric Senior
 - Tom Gold will pre-run Hernandez hideaway
 - Past Events
 - Publish results and overall results
 - Future Events
 - October 18 - Hernandez hideaway
 - December 6th - It's a pie run - End location Garage 79
- RallyCross - Nima Abraham
 - [2025 SDR SCCA Rallycross Committee Charter](#)
 - Equipment
 - Trailer
 - roof repaired
 - timing equipment updates
 - storage location identified near NICU amphitheatre
 - Everything else
 - 2026 schedule
 - run every other month instead of every month to allow time for car repairs
 - 3 months in Ramona, 3 months at NICU amphitheatre
 - working with the Ramona and NICU sites on pricing
 - Keeping registration open longer because members register at the last minute
 - Potential site at an off-road park in Temecula
 - have equipment, facilities, and bathrooms on-site
 - figuring out the costs because previous estimates have been too high
 - NICCU Site
 - Contract status
 - Past Events
 - NICU Aug 16th/17th
 - Future Events
 - NICU Sept 20th/21st
- Elections
 - List of San Diego Region Members as of Sept 1st
 - Email nominations for the 2026 calendar year to info@sdrscqa.com
 - Nominating/Election Committee:
 - Chairman - Eric Sakariasen
 - two members from the general membership as Members of the Nominating Committee to be presented at the September Board of Directors meeting.
 - Election Committee :
 - Present their slate of candidates at the October Board of Directors
 - Announce BOD elections at the next RX events
- Social Events

- December Party
- KnB Bistro Saturday 12/6/25 at 6:00 PM
- Volunteers
 - Tim

New Business

- Trailer use 3rd parties
- Merchandise - Popup sales event collab with shirts101
 - Keep public storefront open for limited time
 - Keep event staff storefront open
- Create a Road Rally Committee Charter?
 - Say what we do, do what we say
 - Formalize region and committee(s) structures
 - Covers high level topics including, Voting, Event Scheduling, Motorsport Reg, Committee Roles (Rules, Novice, Lot, T&S, Registration, Waivers, Safety, Events, Course, add Equipment?)
-
-

2025 Events Schedule

- Solo - Jan 11-12
- Track - Jan 25-26
- Solo - Feb 1-2
 - S MEMSS (Road Rally) Feb 8th
- *Road Rally - Feb 22nd
- Solo - Mar 1-2
- *Solo - Mar 15th - SCCA Starting Line School
- Solo - Mar 29-30
 - S MEMSS (Road Rally) April 12th
- Road Rally - April 19th
- RX Apr 26-27
- Solo - May 10-11 (added)
- Solo - Jun 7-8 (added)
 - S MEMSS (Road Rally) June 14th
- RX Jun 28-29
- RX Jul 19-20
- Road Rally - Aug 2nd
- RX Aug 9-10
- RX Sep 20-21
- Solo - Oct 4-5
 - S MEMSS (Road Rally) Oct 11th
- Road Rally - Oct 18th
- Solo - Nov 1-2
- Solo - Nov 22 (Saturday)
- Road Rally - Dec 6th(Saturday)
- Solo - Dec 13 (Saturday)
 - S MEMSS (Road Rally) Dec 13th

Longer Term

- Secretary of State Renewal - Completed 2024 (Dec 2025)
- Elections (begin plan and add to agenda in August 2025)
 - o September 1st - Get list of SDR members of record
 - o September - Nominating Committee with two general members
 - o October- Present Candidates
- Solo Committee Charter Review and Issuance (begin September, issue by year end)
- Tax Return (due October 2025)
- Lake Elsinore Permit for 2025, apply in Oct 2024
- Solo Committee Review Planned Expenses for (November 2025)
 - o Solo Banquet
 - o Solo Trophies and Jackets
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2025)
- Review summary of [SCCA Social Media and Member Conduct Policy Summary](#) (Jan 2026)
- Security - 2FA on all accounts, review MSR access and my.scca.com region roles (Jan 2026)
- Batteries for airtags - Dec 2025
- Formalize event scheduling and event contract signing, add to Committee Charters?
 - o Sub committees requested and required to collaborate with other committees & BOD when scheduling events
 - o Single POC for Contract Negotiation with sites
 - o Only the CFO can sign a contract with the approval of the BOD
-

Next BOD Meeting/Adjournment:

October 9 @6pm online