

SCCA San Diego Region 57
Board of Directors Meeting
March 13th, 2025
6:00 PM BOD Agenda
Video/Telcon Meeting

Attendees

- Lexie Kennedy, Richard Senior, Nima Abraham, Mike Parsons, Eric and Angela Sakariasen, Philip Dotemoto, Samantha Lei

Call to Order

BOD Agenda Items

- Treasurer's Report
 - o The new trailer for the RallyCross program and other costs are covered.
 - o Lot fees are paid in full 30 days in advance. Sometimes multiple weekends are paid for at the same time.
 - o Water fees for RallyCross are also paid in a lump sum front. The water provider comes back to read the meter and charges for the actual amount of water used which can result in a refund.
 - o No financial obligations to Cal Club for sponsoring the event at Angels Stadium.
- Region Communications & Social Media
 - o Next email blast planned for the week of the 24th.
 - o Testing new content creation software to create ads on social media. Ran an A/B test to compare ad campaigns, but event sign ups could have been affected by the recent rainy weather.
 - o Updated graphics for RallyCross and save the dates.
 - o 5 of the Starting Line participants found out about the event through the internet. 1 was from Facebook.
- Memberships
 - o Membership numbers are the same.
- Solo Report
 - o Starting Line school
 - 2 local instructors: Mike and Edwin
 - Setup on Friday
 - o Solo purchased new cones and the old cones are going to the RallyCross program.
 - o Mike Parsons is planning to shadow new Solo Safety Stewards.
 - o Making sure all drivers attend the driver's meeting. No exceptions.
 - o NICU lot
 - Compared lot fees with another club.
 - No events are planned at NICU until a re-pave.
- Track Report
 - o No future events on the calendar.
 - o Looking into splitting an at Buttonwillow with another club.
- Road Rally
 - o Ric is planning on pre-running the next Road Rally course for safety.
 - o The Camels and Casinos event is short on staff and volunteers.
 - o Advertise the annual championship.

- RallyCross
 - o 3/15 event sold out! Unfortunately, the Ramona Fair Grounds event is postponed due to the rain this week.
 - o Joe from the Ramona site's facilities and multiple RallyCross chairs visited the site and decided it will be too muddy to run this weekend.
 - o The trailer should be done in time for the April event.
 - o Axware for timing and scoring. Coordinate with the autocross program on keeping Axware or moving to a new T&S software.
 - o Continuing to evaluate RallyCross financials to ensure it's a viable program.

New Business

- Angel Stadium, sponsored by San Diego, on behalf of Cal Club.
 - o Event is scheduled for May 17th.
 - o Mike Parsons will be the SSS.
- Psychological safety - discrimination
 - o Conflict resolution saved for the next meeting.
- Merchandise
 - o Zelle could be used to pay overages from the first shirt order.
 - Zelle needs to be configured for the region's bank account.
 - o Make staff shirts trackable by giving out shirts101 gift certificates. All overages will be covered by the purchaser.
 - o Committee chairs should make sure staff shirts are only offered to regular volunteers.
- MSR credits
 - o Difficult to track how MSR credits are redeemed across programs.
 - o MSR does not allow credit privileges to specific accounts.

2025 Events Schedule

- Solo - Jan 11-12
- Track - Jan 25-26
- Solo - Feb 1-2
 - o SMEMSS (Road Rally) Feb 8th
- *Road Rally - Feb 22nd
- Solo - Mar 1-2
- *Solo - Mar 15th - SCCA Starting Line School
- Solo - Mar 29-30
 - o SMEMSS (Road Rally) April 12th
- Road Rally - April 19th
- RX Apr 26-27
- Solo - May 10-11 (added)
- Solo - Jun 7-8 (added)
 - o SMEMSS (Road Rally) June 14th
- RX Jun 28-29
- RX Jul 19-20
- Road Rally - Aug 2nd
- RX Aug 9-10
- RX Sep 20-21
- Solo - Oct 4-5
 - o SMEMSS (Road Rally) Oct 11th

- Road Rally - Oct 18th
- Solo - Nov 1-2
- Solo - Nov 22 (Saturday)
- Road Rally - Dec 6th(Saturday)
- Solo - Dec 13 (Saturday)
 - o SMEMSS (Road Rally) Dec 13th

Longer Term

- Secretary of State Renewal - Completed 2023 (Dec 2024)
- Elections (begin plan and add to agenda in August 2024)
- Solo Committee Charter Review and Issuance (begin September 2024, issue by year end)
- Tax Return (due October 2024)
- Lake Elsinore Permit for 2025, apply in Oct 2024
- Solo Committee Review Planned Expenses for (November 2025)
 - o Solo Banquet
 - o Solo Trophies and Jackets
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2025)
- Review summary of [SCCA Social Media and Member Conduct Policy Summary](#) (Jan 2025)
- Security - 2FA on all accounts, review MSR access and my.scca.com region roles (Jan 2025)
- Batteries for airtags - Dec 2024
- Formalize event scheduling and event contract signing, add to Committee Charters?
 - o Sub committees requested and required to collaborate with other committees & BOD when scheduling events
 - o Single POC for Contract Negotiation with sites
 - o Only the CFO can sign a contract with the approval of the BOD
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Next BOD Meeting/Adjournment:

March 13th @6pm online