

**SCCA San Diego Region 57
Board of Directors Meeting
May 9th, 2024
6:00 PM BOD Agenda
Video/Telcon Meeting**

Call to Order

BOD Agenda Items

- Review and Approval of April 2024 meeting minutes - approved
- Treasurer's Report
 - o April financials
 - Nearly replenished accounts from when trailer was stolen thanks to huge efforts from club
- Region Communications
 - o Email schedule - [see schedule here](#)
- Region Social Media
 - o Event Blasts - Spend/Monthly Hits
 - Lots of events coming up
 - Advertizing to get more x runs for Sunday
 - o FB/Instagram/Tiktok
 - 100-300 views within an hour of posting
 - 1,000-10,000 views within a week
- Memberships
 - o Current membership report, general update
 - Almost back to our pre-COVID numbers in membership
- Solo Report
 - o Replacement Solo Chair search
 - Craig Rush will be our replacement chair starting in June
 - Need new course design chair for 2025
 - Need new IT chair for 2025
 - Need new equipment chair for 2025
 - Should keep in mind for student and military discount
 - o Trailer & Equipment Replacement Status
 - o Past Events
 - LE March 30th & 31st
 - Trailer relocation to San Diego
 - NICU April 20th 21st
 - o Future

- NICU May 11th/12th
 - NICCU June 1st/2nd
- Track Events Chair Report
 - 2024 Chuckwalla
 - No dates in September are available
 - In August 2025 dates will become available
- Road Rally Chair Report
 - Future Events
 - June 6th 2024 - Avocados, Vines, & County Lines!
 - Tom and David - pre-ran event and all looks good
- RallyCross
 - NICCU Site - August 10th 2024
 - GM signed our water meter access
 - Looking into water trucks and graders
 - Really working to gain following and continue traction
- Social Events
 - Mike and Angela to coordinate offline on ideas for next event
 - Going to throw as many people in their cars as possible to ride with them on practice days
 - Banquet for end of year
 - Looking at different options for this year (Nima)

New Business

- BOD Region Bylaws Update - Section 13 - Simplification by DB
 - Has been shared
- Corvette Club Friday June 14th Elijah's Restaurant on Clairemont Mesa Blvd @5.30pm
 - Ric, Nima and Chris are attending

Longer Term

- Secretary of State Renewal - Completed 2023 (Dec 2024)
- Elections (begin plan and add to agenda in August 2024)
- Solo Committee Charter Review and Issuance (begin September 2024, issue by year end)
- Tax Return (due October 2024)
- Lake Elsinore Permit for 2025, apply in Oct 2024
- Solo Committee Review Planned Expenses for (November 2024)
 - Solo Banquet
 - Solo Trophies and Jackets
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2024)
- Review summary of [SCCA Social Media and Member Conduct Policy Summary](#) (Jan 2024)
- Security - 2FA on all accounts, review MSR access and my.scca.com region roles (Jan 2024)

- Renew radio license with FCC

Next BOD Meeting/Adjournment:

June 13th @6pm online