

**SCCA San Diego Region 57  
Board of Directors Meeting  
August 10th, 2023  
6:00 PM BOD Agenda  
Video/Telcon Meeting**

**Call to Order 6:02 pm**  
**BOD Agenda Items**

- Review and Approval of July 2023 meeting minutes - approved by Chris, seconded by Ric
- Treasurer's Report - Nima
  - o July financials - Profitable road rally event; expenditure for replacement helmets
  - o Tax Return - Peter will be handling this; no updates yet - Nima will connect w/Peter
- Region Communications
  - o Email schedule - [see schedule here](#)
- Region Social Media
  - o Event Blasts - Spend/Monthly Hits
  - o FB/Instagram/Tiktok
- Membership & Waiver Chair
  - o Current membership report, general update - Small dip from June to July 2023; but same members in Autocross from 2022 to 2023
  - o Dedicated email to newcomers? For any newbies to any of the programs send their name to Lexie and she'll send a welcome email
- Solo Report
  - o Sept 11 mtg - in prep for NICU site on Sept 23; have course designer locked in: Nima is chair for this event.
  - o Trailer Replacement Status - Get from Georgia to San Diego; underway and TBD arrival date. Storage of trailer TBD
  - o Equipment Replacement Status
    - Other items to order - Transmitter, etc is in the works. Will be ready with equipment by Sept 23. (Could run this event w/old gear in worst case)
  - o NICCU Sept 23th readiness
  - o LE Sept 30th/Oct 1st readiness
- Track Events Chair Report
  - o 2024 Chuckwalla
  - o 2024 Buttonwillow
- Road Rally Chair Report
  - o July 15th Backcountry Bliss - Recap
    - 26 cars; good mix of 1st timers / returning / experts
  - o August 26th It's a Pie Run - Readiness - Ric ran a pre-run, will have another volunteer do a safety run
  - o Dec road rally – To be confirmed - destination to Palm Springs "Pines to Palms" (or early 2024), or the "Camels to Casinos" - Tracey and Mike are completing this and will test on Sat 8/12; hand off to Road Rally volunteers to validate.
- RallyCross

- Pala Site - Still outreaching but no response from tribe yet
- Barona Site - \$3K approx fee; our Sept date is not available
- Tracey will reach out to Barona for either Sat Nov 4 or Sun Nov 5
- Social Event
  - GSD - July 15th recap
  - Great turnout; should we try another social event? Maybe as a season opener in Jan 2024? Maybe go w/Nov 4 or 5 if RallyCross doesn't work out.
- Elections
  - We'll have an election w/one spot filled - Lexie is interested.
  - Need a nominating committee - Nima and Diane will volunteer. Peter suggested putting up the bylaws prior to election. Neither is up for election. Nima is good to take this on; will present list of candidates by Oct (action - send email to membership). Lexie needs to filter to ensure we only email Region 57.
  - In accordance with Section 3 of the by-laws, the Board of Directors, by majority vote, extended the terms of Nima Abraham, Diane Bollenbecker until the end of 2024.
  - Election process:
    - Nominating Committee: Annually, no later than the August Board of Directors Meeting, the Board of Directors shall appoint one of its members as Chairman of the Nominating Committee.
    - The Chairman shall, in turn, appoint two members from the general membership as Members of the Nominating Committee to be presented at the September Board of Directors meeting.
    - The Members of the Nominating Committee are neither to be candidates nor to accept nomination for any elected position in the election for which the Nominating Committee is appointed. The Nominating Committee shall present at the October Board of Directors meeting the names of members in good standing that wish to be candidates for the office(s) of each Director concluding his or her term, including any Board of Directors members eligible for and seeking re-election.

### **New Business**

- Vet Motorsports we are seeking Regions to assist with at least one of the following requests:
  - Provide VETMotorsports with an opportunity to engage our target population at already scheduled regional events near a significant, veteran/patriotic event (Armed Forces Week, Memorial Weekend, 4th of July, Veterans Day, etc.). This can be any discipline your Region participates in (autocross, rallycross, track events, iRacing, etc).
  - Provide a fundraising opportunity for VETMotorsports thru SCCA Charity Event Sanction Program for more information about this email [sanction@scca.com](mailto:sanction@scca.com)
  - Provide Peer Mentors by asking your members to assist veterans and military members new to motorsports.

- VETMotorsports looks forward to engaging directly with clubs wanting to promote veteran welfare and well-being.
- If your Region is interested in partnering with VETMotorsports or you have questions on how to get involved contact Peter Cline at [director@vetmotorsports.org](mailto:director@vetmotorsports.org) or check out their website for more information <http://www.vetmotorsports.org/>.
- San Diego Region Annual Sponsor Packages
  - Gold Package \$1000/year
    - Banner (size TBD) on the side of the SDR SCCA Trailer
    - Sponsor Logo on our MSR event pages
    - Sponsor Link in our region email communications (4500 pop)
    - Dedicated Mention during our Solo, Road Rally and Track drivers meetings and event awards
    - Dedicated advert and link on [sdrscca.com](http://sdrscca.com)
    - Dedicated advert and link on our Facebook page (60000 pop)
  - Silver \$700/6 months
  - Bronze \$150/month
- Gift vouchers
  - Use Square to augment MSR payment, halve MSR costs and eliminate \$2
  - Eric needs to review CA rules for cash value gift vouchers.

#### **Longer Term**

- Secretary of State Renewal (February 2024)
- Elections (begin plan and add to agenda in August 2023)
- Solo Committee Charter Review and Issuance (begin September 2023, issue by year end)
- Tax Return (due October 2023)
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2023)
- Lake Elsinore Permit for 2024, apply in Oct 2023

**Next BOD Meeting/Adjournment:** Adjourned at 6:45 pm

September 7th, 2023