

**SCCA San Diego Region 57
Board of Directors Meeting
July 13th, 2023
6:00 PM BOD Agenda
Video/Telcon Meeting**

Call to Order 6:04 pm
BOD Agenda Items

- Review and Approval of June 2023 meeting minutes – approved by Ric, seconded by Nima A.
- Treasurer’s Report – Provided by Nima
 - o June financials
 - o Tax return not due until Oct; Peter B will start to set it up electronically
- Region Communications
 - o Email schedule - [see schedule here \(View results and opens on 2nd tab\)](#)
- Region Social Media
 - o Event Blasts - Spend/Monthly Hits
 - o FB/Instagram/Ticktock
- Membership & Waiver Chair
 - o Current membership report, general update
 - o For solo, membership trending downwards but still higher than last year
 - o Lexie will test w/dedicated emails to newcomers
- Solo Report
 - o June 11th recap
 - o Trailer Replacement Status – On order
 - o Equipment Replacement Status – Holding until closer to Sept event
 - o NICCU Sept 23th readiness
 - o LE Sept 30th/Oct 1st readiness – new site Chula Vista NICCU. Hoping to draw new members from South Bay. If this event goes well, may use for future events
 - o Shortage of helmets noticed at last event; goal is to get more before upcoming events. We may have access to wholesalers via Solo contacts to order.
- Track Events Chair Report
 - o **2024 Chuckwalla** – Hank contacted Brandon (closed for summer now); earliest time is mid-August
 - o **2024 Buttonwillow** – Peter contacted Penelope early this year. From our events, about 100 ppl per event, about 25 ppl overlapped for both events. Should we run another event at Buttonwillow? Does have bathrooms, trained corner workers, EV chargers onsite. Peter will reach out to Penelope re: 2024 event.
- Road Rally Chair Report
 - o July 15th Backcountry Bliss readiness – Ric doing safety run, approx. 30 cars registered.
 - o August 26th TBD event – Pie run.
 - o Dec road rally – To be confirmed - destination to Palm Springs “Pines to Palms”
- RallyCross
 - o Pala Site – no new info from our contact at Fox Raceway
 - o Barona Site – contract available for board review [here](#).
- Social Event

- Readiness – all will be ready with donuts/coffee/water
- Future Events - Collab? Ex = joint sponsor /\$\$ lift – see examples w/BMW or other joint sponsor. Will review post-event.

New Business

- Vet Motorsports we are seeking Regions to assist with at least one of the following requests:
 - Provide VETMotorsports with an opportunity to engage our target population at already scheduled regional events near a significant, veteran/patriotic event (Armed Forces Week, Memorial Weekend, 4th of July, Veterans Day, etc.). This can be any discipline your Region participates in (autocross, rallycross, track events, iRacing, etc).
 - Provide a fundraising opportunity for VETMotorsports thru SCCA Charity Event Sanction Program for more information about this email sanction@scca.com
 - Provide Peer Mentors by asking your members to assist veterans and military members new to motorsports.
 - VETMotorsports looks forward to engaging directly with clubs wanting to promote veteran welfare and well-being.
 - If your Region is interested in partnering with VETMotorsports or you have questions on how to get involved contact Peter Cline at director@vetmotorsports.org or check out their website for more information <http://www.vetmotorsports.org/>.
- San Diego Region Annual Sponsor Packages
 - Gold Package \$1000/year
 - Banner (size TBD) on the side of the SDR SCCA Trailer
 - Sponsor Logo on our MSR event pages
 - Sponsor Link in our region email communications (4500 pop)
 - Dedicated Mention during our Solo, Road Rally and Track drivers meetings and event awards
 - Dedicated advert and link on sdrscca.com
 - Dedicated advert and link on our Facebook page (60000 pop)
 - Silver \$700/6 months
 - Bronze \$150/month
- Gift vouchers
 - Use Square to augment MSR payment, halve MSR costs and eliminate \$2
 - Eric needs to review CA rules for cash value gift vouchers.

Longer Term

- Secretary of State Renewal (February 2024)
- Elections (begin plan and add to agenda in August 2023)
- Solo Committee Charter Review and Issuance (begin September 2023, issue by year end)
- Tax Return (due October 2023)
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2023)
- Lake Elsinore Permit for 2024, apply in Oct 2023

Next BOD Meeting/Adjournment: August 10th, 2023