

**SCCA San Diego Region 57
Board of Directors Meeting
June 8th, 2023
6:00 PM BOD Agenda
Video/Telcon Meeting**

Call to Order: 6:05 pm
BOD Agenda Items

- Review and Approval of May 2023 meeting minutes - approved by Diane
- Treasurer's Report
 - o May financials
- Region Communications
 - o Email schedule - [see schedule here](#)
- Region Social Media
 - o Event Blasts - Spend/Monthly Hits
 - o FB/Instagram/Tiktok
 - o Good response, esp for upcoming RallyX in June
- Membership & Waiver Chair
 - o Current membership report, general update
 - o Still seeing small downward trend; numbers not increasing
 - o Getting interest in weekend membership, waivers
 - o Ric suggested getting waivers out to attendees; Lexie and Ric to determine scanning/emailing process
- Solo Report
 - o June 11th readiness - Grid in Lot A, parking in Lot B - bigger area for course. Closed extra 4x runs.
 - o Sites, NICU updates - Can run practice event there on 9/23 - adding it to SCCA. \$3K to rent this lot; physical bathrooms on site - no porta potty rentals needed. There is a concrete barrier in the middle, so will be using just one side. Other side is good for paddocking.
 - o Trailer Replacement Status - Eric S has requested formal quote; not rec'd yet.
- Track Events Chair Report
 - o May event recap - had food on the Sat night; great event. Nima volunteered for all activities in June, and Eric S volunteered to bring a PA system for next event.
 - o Need to push to get more cabins rented onsite.
 - o Time attack worked very well.
 - o 2024
- Road Rally Chair Report
 - o May 6th Coast to Coast - recap - Great social event post-run.
 - o July 15th Backcountry Bliss - Meeting on 6/6 - included 2 new people - Chris Sweeney and Bryant Peters. Discussed having them test the course, and updating the Richta items.
- RallyCross
 - o Pala Tribe - still no response; Fox Raceway mgr still submitting to Pala tribe weekly

- Barona Site - Ric and Eric S to go and see site; Tracey will share photos from previous visit

New Business

- Vet Motorsports we are seeking Regions to assist with at least one of the following requests:
 - Provide VETMotorsports with an opportunity to engage our target population at already scheduled regional events near a significant, veteran/patriotic event (Armed Forces Week, Memorial Weekend, 4th of July, Veterans Day, etc.). This can be any discipline your Region participates in (autocross, rallycross, track events, iRacing, etc).
 - Provide a fundraising opportunity for VETMotorsports thru SCCA Charity Event Sanction Program for more information about this email sanction@scca.com
 - Provide Peer Mentors by asking your members to assist veterans and military members new to motorsports.
 - VETMotorsports looks forward to engaging directly with clubs wanting to promote veteran welfare and well-being.
 - If your Region is interested in partnering with VETMotorsports or you have questions on how to get involved contact Peter Cline at director@vetmotorsports.org or check out their website for more information <http://www.vetmotorsports.org/>.
- San Diego Region Annual Sponsor Packages
 - Gold Package \$1000/year
 - Banner (size TBD) on the side of the SDR SCCA Trailer
 - Sponsor Logo on our MSR event pages
 - Sponsor Link in our region email communications (4500 pop)
 - Dedicated Mention during our Solo, Road Rally and Track drivers meetings and event awards
 - Dedicated advert and link on sdrscca.com
 - Dedicated advert and link on our Facebook page (60000 pop)
 - Silver \$700/6 months
 - Bronze \$150/month
- Gift vouchers
 - Use Square to augment MSR payment, halve MSR costs and eliminate \$2
 - Eric needs to review CA rules for cash value gift vouchers.
- Summer social event at Peter & Diane's - Sunday early? Cars and coffee + donuts??
 - Date? July 9 (Cal Club event same day)?
 - July 16 is open

Longer Term

- Secretary of State Renewal (February 2024)
- Elections (begin plan and add to agenda in August 2023)
- Solo Committee Charter Review and Issuance (begin September 2023, issue by year end)
- Tax Return (due October 2023)
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2023)

- Lake Elsinore Permit for 2024, apply in Oct 2023

Next BOD Meeting/Adjournment: July 13th, 2023

Adjourned at 6:40 pm