

**SCCA San Diego Region 57**

**Board of Directors Meeting**

**May 11th, 2023**

**6:00 PM BOD Agenda**

**Video/Telcon Meeting**

**Call to Order: 6:02**

**BOD Agenda Items**

- Review and Approval of April 2023 meeting minutes – Ric and Diane
- Treasurer’s Report
  - April financials – Review of Statement of Activity through April 2023, discussion of management of Wells Fargo accounts; Nima to follow up with more info (note upcoming trailer expense)
  - IRS Tax Penalty – Clear from IRS, per Peter B
- Region Communications
  - Email schedule - [see schedule here](#)
  - Ask Chris Sweeney to run next Road Rally
- Region Social Media
  - Event Blasts - Spend/Monthly Hits – Paid advertising for track; Autocross will be upcoming
  - FB/Instagram/TikTok – ongoing; Peter rec’d one registered entrant from social media inquiry
- Membership & Waiver Chair
  - Current membership report – April to May – 650 to 647 # of members
  - 17 ppl signed up for next SOLO event; weekend memberships – hoping to convert to full membership
- Solo Report
  - April 15th/16th recap
  - June 11th readiness – Nima is event chair; looking for volunteers still
  - After-event survey – Mike P was going to draft; Eric S to send out?
  - Sites, NICU updates- Not heard back from contact for Fall events
  - Car Day – Before end of summer, maybe host a day where people can bring their vehicles to Peter and Diane’s shop? Meet volunteers, people who are interested in racing
  - San Diego Region Solo Summer Social
  - Trailer Replacement Status – Per Eric, looking for feedback on build-out requirements before moving forward; making progress
  - Cones – Peter and Diane getting cones this weekend
  - Discussed for Autocross – given that people can buy new numbers every year, suggested providing coupon/discount for returning participants, to drive more attendance and maybe converting weekend memberships to annual memberships

- Solo Committee Charter and Supp Regs updates
- Track Events Chair Report
  - May event readiness
    - Sanction
    - Catering – May use Nima as resource here; Ric to help
    - Workers
    - Promo email – re: hosted dinner on Sat night, low car counts
    - 2024?
- Road Rally Chair Report
  - May 6th Coast to Coast
    - 21 cars + Social
  - July 15th Backcountry Bliss
    - Sanction request submitted
- RallyCross
  - Proposal submitted to Pala Tribe April 14, 2023; Tracey has connected with the manager at Fox Raceway; he doesn't know why he hasn't received a response.
  - Ric will reach out to the CEO on behalf of San Diego SCCA

### **New Business**

- Vet Motorsports we are seeking Regions to assist with at least one of the following requests:
  - Provide VETMotorsports with an opportunity to engage our target population at already scheduled regional events near a significant, veteran/patriotic event (Armed Forces Week, Memorial Weekend, 4th of July, Veterans Day, etc.). This can be any discipline your Region participates in (autocross, rallycross, track events, iRacing, etc).
  - Provide a fundraising opportunity for VETMotorsports thru SCCA Charity Event Sanction Program for more information about this email [sanction@scca.com](mailto:sanction@scca.com)
  - Provide Peer Mentors by asking your members to assist veterans and military members new to motorsports.
  - VETMotorsports looks forward to engaging directly with clubs wanting to promote veteran welfare and well-being.
  - If your Region is interested in partnering with VETMotorsports or you have questions on how to get involved contact Peter Cline at [director@vetmotorsports.org](mailto:director@vetmotorsports.org) or check out their website for more information <http://www.vetmotorsports.org/>.
- San Diego Region Annual Sponsor Packages
  - Gold Package \$1000/year

- Banner (size TBD) on the side of the SDR SCCA Trailer
- Sponsor Logo on our MSR event pages
- Sponsor Link in our region email communications (4500 pop)
- Dedicated Mention during our Solo, Road Rally and Track drivers meetings and event awards
- Dedicated advert and link on sdrsc.ca.com
- Dedicated advert and link on our Facebook page (60000 pop)
- Silver \$700/6 months
- Bronze \$150/month
- Gift vouchers
  - Use Square to augment MSR payment, halve MSR costs and eliminate \$2
  - Eric needs to review CA rules for cash value gift vouchers.

**Longer Term**

- Secretary of State Renewal (February 2024)
- Elections (begin plan and add to agenda in August 2023)
- Solo Committee Charter Review and Issuance (begin September 2023, issue by year end)
- Tax Return (due October 2023)
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2023)
- Lake Elsinore Permit for 2024, apply in Oct 2023

**Next BOD Meeting/Adjournment:** June 8th, 2023