

**SCCA San Diego Region 57
Board of Directors Meeting
April 13th, 2023
6:00 PM BOD Agenda
Video/Telcon Meeting**

**Call to Order @ 6:02 pm - motion by Ric, seconded by Eric S.
BOD Agenda Items**

- Review and Approval of March 2023 meeting minutes
- Treasurer's Report
 - o March financials
 - o Brokerage account - owner is still Peter; Nima will correct this and noted Ric not listed as an owner (Ric doesn't want to be owner). Goal to open up money market account.
 - o IRS Tax Penalty - no updates here
- Region Communications
 - o Email schedule - Continuing to send emails out every 2 to 2.5 weeks [see schedule here](#)
- Region Social Media
 - o Event Blasts - Spend/Monthly Hits
 - o FB/Instagram/Ticktock - 10% increase overall
- Membership & Waiver Chair
 - o Current membership report, general update
 - o Eight new members from last month, making our membership total 659
- Solo Report
 - o Last event recap and next event readiness confirmed; 3 students for next Solo event
 - o New timing device from Race America on its way
 - o Minor waivers updated
 - o Sites, Snapdragon and EVOC site updates
 - o Solo Committee Charter and Supp Regs updates
 - o Trailer Status - Looked at a 6'x10' trailer; reviewed by several BoD and Chris Parsons but not purchased. Weighing pricing vs size vs suitability. Found a manuf of cargo trailers; may have found an estimate from location in GA for a new build; est of \$14K all-in, 7"x16'. 2 months timing to build. Aluminum build; will look at a larger - up to 24' long to see price differential.
 - [SCCA San Diego Region Trailer Replacement Options](#)
 - Meet on Monday, April 17 to discuss trailer options - Eric S, Ric to connect with Cargo Trailer manuf.
 - June event - rent a U-Haul as short term solution until trailer is purchased, made.
- Track Events Chair Report
 - o May event readiness - Ric submitted sanction
- Road Rally Chair Report
 - o March 4th event

- 18 drivers 6 weekend memberships
 - 2 couples interested in pre driving
- April 8th event
 - Coast to Coast, Sanction done, Safety Run Scheduled
- Rally Cross
 - Review Pala Tribe Proposal

New Business

- Vet Motorsports we are seeking Regions to assist with at least one of the following requests:
 - Provide VETMotorsports with an opportunity to engage our target population at already scheduled regional events near a significant, veteran/patriotic event (Armed Forces Week, Memorial Weekend, 4th of July, Veterans Day, etc.). This can be any discipline your Region participates in (autocross, rallycross, track events, iRacing, etc).
 - Provide a fundraising opportunity for VETMotorsports thru SCCA Charity Event Sanction Program for more information about this email sanction@scca.com
 - Provide Peer Mentors by asking your members to assist veterans and military members new to motorsports.
 - VETMotorsports looks forward to engaging directly with clubs wanting to promote veteran welfare and well-being.
 - If your Region is interested in partnering with VETMotorsports or you have questions on how to get involved contact Peter Cline at director@vetmotorsports.org or check out their website for more information <http://www.vetmotorsports.org/>.
 - Action: Let Thomas take the lead and we'll support him in this.
- San Diego Region Annual Sponsor Packages - Nima will look to build out some package examples
 - Gold Package \$1000/year
 - Banner (size TBD) on the side of the SDR SCCA Trailer
 - Sponsor Logo on our MSR event pages
 - Sponsor Link in our region email communications (4500 pop)
 - Dedicated Mention during our Solo, Road Rally and Track drivers meetings and event awards
 - Dedicated advert and link on sdrscca.com
 - Dedicated advert and link on our Facebook page (60000 pop)
 - Silver \$700/6 months
 - Bronze \$150/month
- San Diego Region Solo Summer Social
 - Scheduled!
- 2023 TShirts being sold - per Lexie, 3 hats, 8 shirts
- Gift vouchers

- Use Square to augment MSR payment, halve MSR costs and eliminate \$2
- Eric needs to review CA rules for cash value gift vouchers.

Longer Term

- Secretary of State Renewal (February 2024)
- Elections (begin plan and add to agenda in August 2023)
- Solo Committee Charter Review and Issuance (begin September 2023, issue by year end)
- Tax Return (due October 2023)
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2023)
- Lake Elsinore Permit for 2024, apply in Oct 2023

Motion to adjourn meeting at 7:37 pm by Nima; seconded by Eric S.

Next BOD Meeting/Adjournment: May 11th, 2023