

**SCCA San Diego Region 57  
Board of Directors Meeting  
March 9th, 2022  
6:00 PM BOD Agenda  
Video/Telcon Meeting**

**Call to Order - 6:03 pm**

**Adjourned**

**BOD Agenda Items**

- Review and Approval of February 2023 meeting minutes (Remove info about giving SWAG to Cal Club members) - Ric, 2nded by Diane
- Treasurer's Report
  - o January financials
  - o Invoices for all items in Quickbooks
  - o Discussed choices for money earmarked for investment/brokerage/money market account - per Nima preliminary discussion; what percent liquid vs investment - Ric suggested open brokerage acct now, then move to money market acct; evaluate investment / other options. Follow up discussion in April meeting
  - o Need to indicate which board members have authority to the money; if we draft a letter, will need to have all BoD members sign it. Or, per Peter, Ric as RE can go into bank to set up account.
    - Move to approve both Ric as RE, and Nima as Treasurer - to include voting minutes that put both into their respective roles.
  - o IRS Tax Penalty - Letter - filed; \$1,640 penalty - IRS delayed actioning on original returns.
- Administration
  - o Google Accounts for each program - Eric - hasn't completed this yet.
- Region Communications
  - o Email schedule - [see schedule here](#)
  - o Tracey has volunteered to send survey to newer participants to learn how they found out about our events
- Region Social Media - Great work from Angela on social media postings
  - o Event Blasts - Spend/Monthly Hits
  - o FB/Instagram/Tiktok
- Membership & Waiver Chair
  - o Current membership report, general update
  - o 7 new members last month
  - o Add to March email - increase in MSR \$2 registration prices per event/entry (poorly worded and not very clear) - "may be charged by MSR which is not in control of SCCA SD". Action for TK to add this as an fyi in the next email.
- Solo Report - 101 entries
  - o Last event recap and next event readiness
  - o Sites, Snapdragon and EVOG site updates
  - o Solo Committee Charter and Supp Regs updates
  - o Starting Line update (s/b short in Solo)
  - o Contract signed for 2024 dates confirmed by Chris and Nima

- Trailer Status
- Track Events Chair Report - Hank
  - May event, "So Pac Time Attack" concept - event should be live before March 20th
  - CVR update & BW opportunities
- Road Rally Chair Report - Still looking for Road Rally chair
  - March 4th event readiness
  - April 8th event - rescheduled date
  - MSR now has placeholders for 2023 events
  - "Road Rally Course Design School" - webinar - one attendee is interested in doing a new course for us Fall 2023.
- Rally Cross - Tracey shared that she and Ric had met with several of the Rodnoc Racing participants to learn more about how they had set up rally cross events, what to look for in a race space. Tracey is looking at several locations and will report back.

### **New Business**

- Solo Site
  - Practice Session - NCCU Amphitheatre
- San Diego Region Annual Sponsor Packages - Proposal from Ric
  - Gold Package \$1000/year
    - Banner (size TBD) on the side of the SDR SCCA Trailer
    - Sponsor Logo on our MSR event pages
    - Sponsor Link in our region email communications (4500 pop)
    - Dedicated Mention during our Solo, Road Rally and Track drivers meetings and event awards
    - Dedicated advert and link on sdrscca.com
    - Dedicated advert and link on our Facebook page (60000 pop)
  - Silver \$700/6 months
  - Bronze \$150/month
  - Board to review items to include in packages, and then post sponsorship availability on SD SCCA website
- San Diego Region Solo Summer Social - Chris, Diane and Ric to review dates and locations
  - Who?
  - When?
    - May, July, Aug, Sept
  - Where?
    - Eastlake Karting
    - Brewery
- 2023 TShirts and process to sell
- Social Media - Event advertising, cost and stats and POC
- Gift vouchers – Eric needs to review CA rules for cash value gift vouchers.

**Longer Term**

- Secretary of State Renewal (February 2023)
- Elections (begin plan and add to agenda in August 2023)
- Solo Committee Charter Review and Issuance (begin September 2023, issue by year end)
- Tax Return (due October 2023)
- Upload Charter Renewal Docs – Tax returns, entity status letter (November 2023)

**Next BOD Meeting/Adjournment:** April 13th, 2023