

San Diego SCCA Region 57 Board of Directors Meeting Minutes

April 8th, 2021

ATTENDANCE

Diane Bollenbecker
Peter Bollenbecker
Hank Yamfang
Ric Senior
Eric Sakariasen
Nima Abraham
Jeff Lonsdale

ABSENT

Gary Cameron

GUESTS

None

CALL TO ORDER

6:05 PM (BOD)

MINUTES

- Reviewed and approval of March 2021 meeting minutes
- Approved by Nima Abraham/Diane Bollenbecker

Treasurer's Report

- April Monthly Financials reviewed
- Closing NICU account (AI Peter Bollenbecker / Chris Teague).
- Morgan Stanley secondary signer to complete (AI to complete Peter Bollenbecker/Eric Sakariasen/Nima Abraham)

Administration

- Loaner helmet purchase program – shipping to SCCA underway, then to Regions, invoice paid
- Advertising – Ordered business cards, stickers & flags

Membership

- Current membership report – 528 members as of 4/15/20 (+15 to last month)
- From “SCCA Membership Statistics and News” report from Rick Myers

- January 2021, 2nd in the nation with weekend memberships @43.
- February 2021, 3rd in the nation with weekend memberships @71.
- 13% & 19% conversion rates to full memberships compares favorably
- Updated script to extract unique names & emails from mailchimp and SCCA database

Solo Chair Report

- Elsinore events restart – June/July dates
- Lot search status and plan of action/responsibilities - No updates
 - Legoland Priority
 - Golden Acorn
- EVOC engagement - PB/DB drove out to EVOC site, looks workable.

Track Events Chair Report

- April event status
 - HY - Working on getting leadership organized.
 - PB - Ordering Chromebook for event
 - PB - CW changes to validate prior to Sunday
 - ES - Working with Hotlaps for April event
- May event status
 - NA to run Time Attack event on Sunday
 - Registration open
 - Sanctions to complete
- December 5, 2021
 - Track date added to calendar, offered to pick up drops at track

Road Rally Chair Report

- Gamblers, Dead Dollys and BBQ
 - Scheduled for May 8th, sanctioned, opened in MSR
 - Currently at 46 cars entered, ~3 weeks remaining
 - Safety/inspection run pending
 - RS - Send out info on Road Rally Safety Course and take course
- Next Event
 - RS - Start work on Rancho Santa Fe event

New Business

- New business/other items

MEMBERSHIP MEETING SESSION

- No general membership meeting this month

ACTION ITEMS

- PB to add NA/ES as second signee to Morgan Stanley account

NEXT MEETING

Thursday May 13th 2021, 6:00 PM (BOD) 7:00 PM (Membership). - Location **Video/Telcon Meeting**

MEETING ADJOURN

7:29 PM (BOD)

Motion – Peter Bollenbecker

Second – Nima Abraham